



DESTIHL REWARDS PROGRAM™

Join the DESTIHL Rewards Program and earn points for all your purchases at DESTIHL. Just fill out a registration form and begin receiving your perks right away.

DESTIHL Rewards Benefits

- **Receive one DESTIHL POINT™ for each one dollar spent** on purchases at DESTIHL
- **Receive DOUBLE DESTIHL POINTS™ for lunchtime purchases** made between 11am-4pm.
- Receive **BONUS DESTIHL POINTS™** for kegs, growlers and growler refills and for special promotional purchases or events at DESTIHL
- Following is a list of available Rewards:
 - **Free Small Plate just for signing up** for the DESTIHL Rewards Program
 - **Free dessert on your birthday** if you are a member of the DESTIHL Rewards Program
 - **500 Points = \$25 Reward**
 - **900 Points = \$25 Reward**
 - **1250 Points = \$25 Reward**
 - **2500 Points = \$125 Reward**
 - **5000 Points = Brewmaster's Dinner for up to Eight (8) People** (Enjoy a complimentary brewery tour and a three course dinner prepared for your group of up to eight people with each course paired with one of our tasty brews. Event is based upon restaurant availability and does not include tax or gratuity.)
 - **15,000 Points = Party on the Patio for up to Thirty (30) People** (Enjoy a complimentary two-hour party including our handcrafted food and beers for your group of up to 30 guests on our patio. Event is based upon restaurant and patio availability and does not include tax or gratuity.)
- Receive a **complimentary DESTIHL Rewards Card** for earning, tracking and redeeming your DESTIHL POINTS and other rewards
- Receive a **subscription to our monthly Brewletters** and direct e-mail notifications about new beer and menu releases, special events and exclusive offers
- Receive **On-Line Access** to your DESTIHL Rewards Account at www.DESTIHL.com

DESTIHL Rewards Program Rules

- There is no cost for registering with the DESTIHL Rewards Program. No Rewards may be received until your card is registered. You can only have one active card at a time.
- Accounts may be deactivated if not used within 12 months. If you have no activity within 12 months, your unused DESTIHL POINTS will be forfeited. All Rewards expire within one (1) year from issuance. Your account is zeroed out on every yearly anniversary of your card issuance and/or upon reaching the maximum Reward.
- Program membership and cards are non-transferable and are nonrefundable. DESTIHL reserves the right to charge \$1.00 to replace lost, stolen or damaged cards
- DESTIHL POINTS are accrued for each dollar spent at DESTIHL, excluding tax, tip, the purchase of gift cards, catering, private functions or off-premise sales
- DESTIHL Rewards may not be combined with or redeemed on the same check as any other discount
- DESTIHL employees are not eligible for membership
- DESTIHL POINTS and Rewards are valid for purchases at DESTIHL only, they have no cash value and are not redeemable for cash or refundable if lost and cannot be used toward tax, tip or the purchase of gift cards
- Only the Program member paying the bill may accumulate points upon presentation of your Rewards card. If a bill is paid by credit card, the name on the card must match the name on the account
- Members cannot get credit for visits prior to enrollment in the program
- Membership is for individual use only and may not be shared. Business entities and groups are not eligible
- Laws may prohibit accumulation of points for alcohol purchases only at certain DESTIHL locations
- Any errors on guest check receipts must be adjusted on the day the transaction was made
- Members must be 18 years of age or older, and certain benefits may not be available to persons below the legal drinking age
- DESTIHL reserves the right to audit any account at any time
- DESTIHL may cancel this program at any time, and accumulated Points and Rewards are not member property and may be revoked, canceled, limited or modified at any time, even though such action may affect the member's right to use previously accumulated points or rewards
- DESTIHL is not liable for points or rewards lost due to computer error or data loss or fraudulent or unauthorized use, including fraud caused by lost or stolen cards



DESTIHL MUG CLUB PROGRAM™

Join the DESTIHL Mug Club and receive a membership rewards card that earns points for all your purchases at DESTIHL. Just fill out a membership form and begin receiving your membership perks right away.

DESTIHL Mug Club Benefits

- Enjoy **25 ounce mugs of beer for the same price as our regular priced 16 ounce pints**, and still take advantage of promotional pint pricing (such as our \$2 Sunday Pints, when you can fill your Mug for \$3); for feature beers normally served in glasses that are less than a pint (such as snifters or tulips), you will receive the next larger serving size at the same price as the regular glass
- Receive **one DESTIHL POINT™ for each one dollar spent** on purchases at DESTIHL
- Receive **DOUBLE DESTIHL POINTS™ for lunchtime purchases** made between 11am-4pm.
- Receive **BONUS DESTIHL POINTS™** for kegs, growlers and growler refills and for special promotional purchases or events at DESTIHL
- Following is a list of available Rewards:
 - **Free Small Plate just for signing up** for the DESTIHL Mug Club Program
 - **Free dessert on your birthday** if you are a current member of the DESTIHL Mug Club Program
 - **Take home a collectible mug on your one-year membership anniversary** when you renew your DESTIHL Mug Club membership
 - **500 Points = \$25 Reward**
 - **900 Points = \$25 Reward**
 - **1250 Points = \$25 Reward**
 - **2500 Points = \$125 Reward**
 - **5000 Points = Brewmaster's Dinner for up to Eight (8) People** (Enjoy a complimentary brewery tour and a three course dinner prepared for your group of up to eight people with each course paired with one of our tasty brews. Event is based upon restaurant availability and does not include tax or gratuity.)
 - **15,000 Points = Party on the Patio for up to Thirty (30) People** (Enjoy a complimentary two-hour party including our handcrafted food and beers for your group of up to 30 guests on our patio. Event is based upon restaurant and patio availability and does not include tax or gratuity.)
- Receive a **complimentary DESTIHL Mug Club Card** for earning, tracking and redeeming your DESTIHL POINTS and Rewards
- Receive a **subscription to our monthly Brewletters** and direct e-mail notifications about new beers and menu releases, special events and exclusive offers
- Receive **On-Line Access** to your DESTIHL Rewards Account at www.DESTIHL.com

DESTIHL Mug Club Rules

- Cost of Mug Club membership is only \$25 per year
- Brewers Association Pub Discount Program for American Homebrewers Association (AHA) Members – Current AHA members will receive a \$5 discount toward their DESTIHL Mug Club Membership fee by simply showing their AHA membership card with a valid expiration date to their server when signing up. To find out more about the program or to become an AHA member, please go to <http://www.beertown.org/homebrewing/pubs.html>
- Mug Club membership cards must be renewed each year, and accounts will be deactivated if not used within 12 months. All Rewards expire within one (1) year from issuance. Your account is zeroed out on every yearly anniversary of your card issuance and/or upon reaching the maximum Reward. No Rewards may be received until your card is registered.
- Mug glass remains property of DESTIHL, and awards may vary by DESTIHL location
- Program membership and cards are non-transferable and are nonrefundable. DESTIHL reserves the right to charge \$1.00 to replace lost, stolen or damaged cards
- DESTIHL POINTS are accrued for each dollar spent at DESTIHL, excluding tax, tip, the purchase of gift cards, catering, private functions or off-premise sales
- DESTIHL Rewards may not be combined with or redeemed on the same check as any other discount
- DESTIHL employees are not eligible to accrue or redeem DESTIHL POINTS or Rewards, and DESTIHL employees cannot combine Mug Club pricing with or while utilizing any employee discounts
- DESTIHL Mug Club Points and Rewards are valid for purchases at DESTIHL only, they have no cash value and are not redeemable for cash or refundable if lost and cannot be used toward tax, tip or the purchase of gift cards
- Only the Mug Club member paying the bill may accumulate points. If a bill is paid by credit card, the name on the card must match the name on the Mug Club account
- Members cannot get credit for visits prior to enrollment in the Mug Club
- Membership is for individual use only and may not be shared. Business entities and groups are not eligible.
- Laws may prohibit accumulation of points for alcohol purchases only at certain DESTIHL locations
- Any errors on guest check receipts must be adjusted on the day the transaction was made
- Members must be 18 years of age or older, and certain Mug Club benefits are not available to persons below the legal drinking age
- DESTIHL reserves the right to audit any account at any time
- DESTIHL may cancel this program at any time, and accumulated Points and Rewards are not member property and may be revoked, canceled, limited or modified at any time, even though such action may affect the member's right to use previously accumulated points or rewards
- DESTIHL is not liable for points or rewards lost due to computer error or data loss or fraudulent or unauthorized use, including fraud caused by lost or stolen cards

